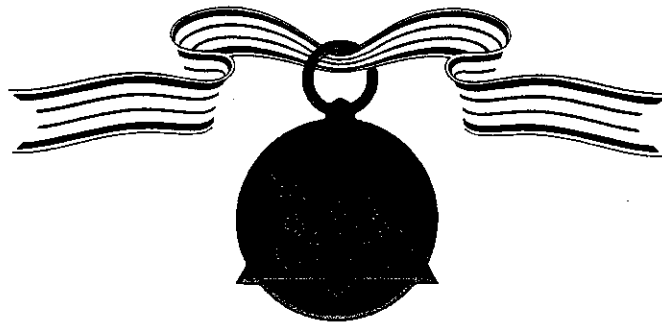


San Antonio

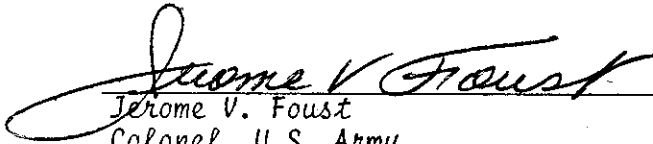


**DEPARTMENT OF THE ARMY**  
**JAMES E. JOSLYN**  
IS PRESENTED THE  
**COMMANDER'S AWARD FOR PUBLIC SERVICE**

*for meritorious service to the United States Army at Fort Sam Houston from October 28, 1991 through October 28, 1992. Your public service, leadership and accomplishments have significantly enhanced relationships between the Army and the citizens of San Antonio, and created a better understanding by the community concerning the history and Army missions at Fort Sam Houston. More significantly, you provided invaluable media leadership, resources and public service messages to engender employer support for soldiers and civilian employees in the Army Career and Alumni Program.*

---

U.S. Army Garrison  
Fort Sam Houston, Texas

  
Jerome V. Foust  
Colonel, U.S. Army  
Commanding

# **Localism Success Stories**

## **San Antonio Area Broadcasters**

---

**Compiled by the Texas Association of Broadcasters – January 2004**

**Texas Association of Broadcasters – 502 E. 11<sup>th</sup> St., Suite 200 – Austin, Texas 78701  
Phone (512) 322-9944 – [www.tab.org](http://www.tab.org) – Fax (512) 322-0522**

**Main Identity**

*Forwarded to: News*

**From:** Leticia Hiatt <lettie@ksat.com>  
**To:** <r\_64\_2000@yahoo.com>  
**Sent:** Monday, February 05, 2001 12:03 PM  
**Subject:** Re: AUTOMATIC EMAIL - Feedback

Thank you for your comments and for watching KSAT 12. Your message has been forwarded to our News department. Again, thanks for your interest.

----- Original Message -----

**From:** <r\_64\_2000@yahoo.com>  
**To:** <lettie@ksat.com>  
**Sent:** Monday, February 05, 2001 8:52 AM  
**Subject:** AUTOMATIC EMAIL - Feedback

>

>

> EMAIL SUBJECT:

> ClickOnSA.com - Website Feedback

>

> MESSAGE:

> I just want to say that you all did a great job in covering the tragic murder of officer Rocky Riojas. you were the only station to broadcast it at the beginning of your show friday and during the telecast. one other station showed nothing of it and another showed something at the end of their show. thanks for keeping us informed. i can see why i switched news stations.

>

> raul

>

> EMAIL ADDRESS:

> r\_64\_2000@yahoo.com

> ~~~~~ {ts '2001-02-05 08:52:04'} ~~~~~

>



4

November 20, 2000

KSAT-TV  
Jim Joslyn  
1408 N. St. Mary's  
San Antonio, Texas 78215

Mr. Jim Joslyn,

On behalf of the University of the Incarnate Word I would like to thank you for assisting us with our 2000 Light the Way ceremony. In light of, your busy schedule we were pleased and honored by your presence at our ceremony, I want to thank you again for your support and I hope you have a safe holiday season.

Thank you,

Dr. David M. Jurenovich, L.P.C.  
Vice-President for Administration

**The Universe is Yours™.**

4301 Broadway, San Antonio, Texas 78209 210 829-6000



**Susan D. Reed**  
**Criminal District Attorney**  
**Bexar County, Texas**

October 26, 2000

Mr. Jim Joslyn  
Vice President & General Manager  
KSAT-TV  
1408 N. St. Mary's  
San Antonio, TX 78215

Dear Mr. Joslyn,

On Monday, October 23<sup>rd</sup>, you graciously opened your studio to my office and Bexar County Legal Aid to host a domestic violence call-in hotline. I want to thank you for your support of Domestic Violence Awareness Month and our efforts to raise awareness within the community concerning a problem that affects thousands of households in Bexar County.

The phone staff handled 177 calls throughout the afternoon. Although this number may seem small, I believe we were able to assist those victims and families by providing resources and referrals. I have been told that some calls lasted as long as thirty minutes to one hour and some callers indicated that they had never told anyone, even their family, that they were being abused by their partners. One dramatic phone call towards the end of the day was from a women who was so frightened she could hardly speak. She had to quickly hang up because her husband had unexpectedly returned home and she stated that "if he found her on the phone, she would be in for it." Fortunately, we were able to give her some helpful numbers for use at a safer time.

Everyone at KSAT was extremely helpful. Ms. Susan DeFino went out of her way to make this event possible and provided for our every need, including refreshments for our volunteers. Your hospitality was appreciated by all. Once again, thank you for your part in our work to stop domestic violence. I believe we can make a difference with support from our community partners such as KSAT-TV.

Sincerely,

A handwritten signature of Susan D. Reed, consisting of a stylized 'S' followed by a horizontal line.

Susan D. Reed  
Criminal District Attorney  
Bexar County, Texas

SDR:clj

cc: Ms. Susan DeFino

**Bexar County Justice Center \* 300 Dolorosa, Fifth Floor \* San Antonio, Texas 78205-3030**  
**(210) 335-2311**

**For Victim Assistance call (210) 335-2105**

## Main Identity

---

**From:** Leticia Hiatt <lettie@ksat.com>  
**To:** <RTOOKE@Ev1.net>  
**Sent:** Friday, February 16, 2001 11:34 AM  
**Subject:** Re: AUTOMATIC EMAIL - Feedback

Mr. Tooke,

Thank you for your kind comments. Please know that your message has been forwarded to Leslie. We appreciate your interest and for watching KSAT 12.

----- Original Message -----

**From:** <RTOOKE@Ev1.net>  
**To:** <lettie@ksat.com>  
**Sent:** Friday, February 09, 2001 8:26 PM  
**Subject:** AUTOMATIC EMAIL - Feedback

>

>

> EMAIL SUBJECT:

> ClickOnSA.com - Website Feedback

>

> MESSAGE:

> Just wanted to say how impressed I was/am with your station, and your coverage of Leslie Mouton's courageous battle with breast cancer. It's nice to see the human side of a news station for once. I am a million times more impressed with Leslie than words could even begin to say. I am a Deputy Sheriff for Bexar County, and spent many years working undercover in the Narcotics Division. I have seen babys eating food off the floors of crack houses picking the ants and roaches out of the cheerios while sitting around piles of human waste. I have never been so impressed, as I was to see Leslie take her very personal battle so public. Most stations would of put her in the back room, or even dumped her because of "cut backs", but your station obviously supported her all the way. I never have felt so strongly compelled to voice my opinion for obvious reasons, but this I could not help. Please pass on my best wishes to Leslie, and tell her that in more than 10 years of being !

> in law enforcement, I have seen it all, and she is one of the most courageous, dedicated, and heroic people I have had the pleasure to watch. She has done more for the woman's fight against breast cancer, and it's awareness than a thousand lectures, seminars, and talk shows combined. Please pass on my best wishes, tell her that she looks great with no hair, and that I'm sorry that I missed the opportunity to chat with her on line.. Keep up the good work ..... Sincerely Ron Tooke

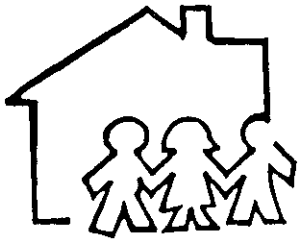
>

> EMAIL ADDRESS:

> [RTOOKE@Ev1.net](mailto:RTOOKE@Ev1.net)

> ~~~~~ {ts '2001-02-09 20:26:04'} ~~~~~

>



Children's Shelter of San Antonio  
Founded in 1901

Administrative Offices/Bright Futures/Foster Care/Adoption  
1209 S. St. Mary's • San Antonio, Texas 78210-1245  
Telephone: (210) 223-6281  
Fax (210) 223-2142

Emergency !  
133 Cedar • San Antonio, Texas 78210-1120  
Telephone: (210) 227-8959  
Fax: (210) 225-1553

New Directions Therapy  
2219 Babcock • San Antonio, Texas 78229-4497  
Telephone: (210) 614-1910  
Fax: (210) 614-7142

July 11, 2000

KSAT-TV Channel 12

Attn: Preston Jones  
PO Box 2478  
San Antonio, TX 78298-2478

Jack Downey  
Executive Director

James T. Rodriguez  
President

Board of Directors:  
Suzanne Allford  
Cynthia Beamer, M.D.  
Philip Benson  
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James E. Davenport II  
James Donnel, D.D.S.  
Joe A. Flores  
Ron Green, Ph.D.  
James Harwell  
Jane Luke Hill  
Phyllis Ingram  
Freeman C. Jordan, M.D.  
Marvin Jones  
Patsy Kistner  
Henry J. Lipsitt, M.D.  
John Longoria  
Harriet Marmon-Helmle  
Ann Meyers, Ph.D.  
Michael McChesney  
Juereta Smith  
Thomas Tyng  
Annmarie Washington  
Lisa Wong  
Glenda Woods

Dear Mr. Jones:

On behalf of the children, staff, and Board of Trustees at the Children's Shelter of San Antonio, I want to thank you for covering the recent donation presentations from WaterStreet, Inc. and the Alamo Kiwanis Club to our agency.

The Children's Shelter provides a safe haven for children needing protection from abuse, abandonment and neglect as well as offering services for the homeless, children with special needs, and teen mothers and their children. The Kiwanis' generosity will help us to transport infants in need of temporary emergency shelter to our new facility, the only one in the county providing such care. The donation of food items will help to provide the meals for the 52 children ages 2-12 whom we serve daily.

We appreciate your help in generating community awareness for the Children's Shelter of San Antonio. We are proud of the quality programs and services that we are able to provide to over 1,500 children annually. Thank you for your continued support.

Sincerely,

Susan C. Nelson  
Vice President of External Affairs



United Way  
of San Antonio  
and Bexar County

ACCREDITED



COUNCIL ON ACCREDITATION  
OF SERVICES FOR FAMILIES  
AND CHILDREN, INC.





14

October 25, 2000

Jim Joslyn  
Vice President and General Manager  
KSAT 12  
1408 N. St. Mary's  
San Antonio, TX 78215

Dear Mr. Joslyn,

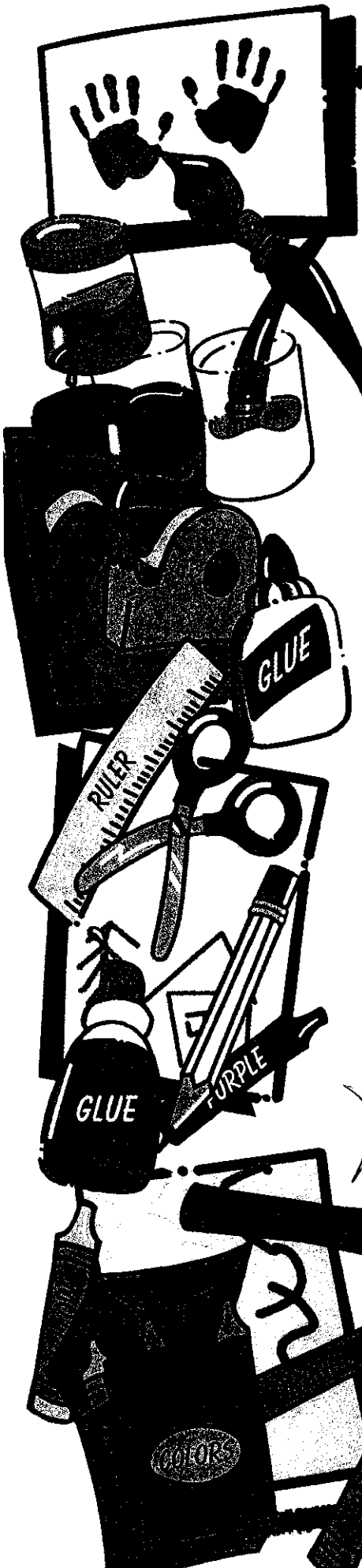
On behalf of the clients, staff and board of the San Antonio AIDS Foundation, I would like to thank KSAT 12 for their generous support of our cause and our 10<sup>th</sup> annual Walk/Run for Life 2000. We have received so much positive feedback on the Jesse Borrego PSAs. We so appreciate your and David Cuccio's generous programming of gratis airtime for the PSA.

We believe that this year's Walk/Run for Life, barring a flood, will be our most successful ever. Much accolade goes to KSAT 12 for its generous support. We hope to see you at the Walk and Music Festival to share in the day's fun.

Sincerely yours,

Jill Rips  
Assistant Director

CC: David Cuccio



August 20, 1999

Jim Hart  
Special Creations Department  
KSAT-TV  
1408 N. St. Mary's  
San Antonio, TX 78215

Dear Mr. Hart:


Thank You!

Those words only begin to convey our heartfelt appreciation for the contributions you, the staff and management of KSAT-TV gave in furthering the cause of Project Stuff the Bus. Many thanks, too, to Mike Osterhage and Byron Webre for their on-site coverage of the press conference and collection drive. The success of any worthy cause depends on the goodhearted efforts of many. The project, to collect school supplies for economically disadvantaged children, began seven years ago. We little imagined how great the needs would be.

With each year of schooling, a child's formative and learning needs grow and change. One essential step that ensures a successful start to a school year is having adequate and proper school supplies.

The continued willingness of KSAT-TV to be a vital part of this endeavor has enhanced tremendously the operations of Project Stuff the Bus. Every effort was made to ensure school supplies were shared equally among the various non-profit agencies that participated in Project Stuff the Bus. This is collaborative effort at its best. We all have helped give a child a new beginning. We hope to continue this partnership with KSAT-TV in promoting Project Stuff the Bus next year.

Gratefully,

  
Martha Brinkmann  
Project Coordinator &  
Today's Catholic Newspaper Editor

  
Judy Cervera  
Project Co-coordinator

April 20, 2000

F



dare to  
dream

Victims' Rights 2000

"The rights of every  
person are  
diminished when  
the rights of one  
person are  
threatened."

John F. Kennedy

Mr. Jim Joslyn  
Vice President & General Manager  
KSAT-TV  
1408 N. St. Mary's  
San Antonio, TX 78215

Dear Mr. Joslyn

Thank you for your support of the 2000 National Crime Victims' Rights Week celebration of Victims' Rights: Dare to Dream. Over twenty-five local agencies and organizations came together to create a meaningful difference in our community. Our goals for the week were to honor victims, promote community awareness and educate the public concerning the help available to victims of crime. The crime victim call-in hotline sponsored by KSAT on Monday the 10<sup>th</sup> was one of the reasons I feel we reached our goals.

The thirty volunteers that manned the phones assisted approximately 300 callers. Individuals inquired on a variety of topics such as, families seeking help for expenses following the murder of a loved one, people who have had their checkbook or ID's stolen and are now suffering from "identity theft", and sexual assault victims asking for referrals for counseling. After speaking with so many people, it was quite obvious that there are many hurting people in our community. I feel we have taken important steps to let Bexar County citizens know that we take the needs of victims seriously, and I look toward a future where the rights of victims are recognized and placed ahead of those of the offender.

Everyone at KSAT was extremely helpful. Ms. Susan DeFino went out of her way to make this event possible and provided for our every need, including refreshments for our volunteers. All around, the afternoon we spent in your studio was a very pleasant experience. Thank you again for your support and invaluable work for victims' rights and I look forward to working with you again in the future.

Sincerely,

*Susan*  
Susan D. Reed  
Criminal District Attorney  
Bexar County, Texas

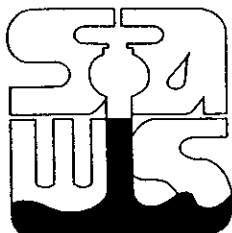
SDR:clj

cc: Ms. Susan DeFino  
Executive Producer



Alamo Children's Advocacy Center  
Battered Women's Shelter  
Benedictine Resource Center  
Bexar County Commissioners Court  
Bexar County Community  
Supervision & Corrections  
Bexar County Criminal District  
Attorney's Office  
Bexar County Juvenile Probation  
Bexar County Legal Aid  
Bexar County Sheriff's Office  
Business Crime Council  
Child Protective Services  
Federal Bureau of Investigation  
Jewish Family & Children's Service  
JOVEN  
Mothers Against Drunk Driving  
P.E.A.C.E. Initiative  
Parents of Murdered Children  
Rape Crisis Center  
San Antonio Fighting Back of the  
United Way  
S. A. Metropolitan Health District  
San Antonio Police Department  
Texas Alcoholic Beverage Commission  
Texas Department of Criminal  
Justice — Victim Services  
Texas Department of Criminal  
Justice — Parole Division  
United States Attorney's Office

*What a  
tremendous  
service you offered*



## San Antonio Water System

April 8, 1999

Mr. Jim Joslyn  
General Manager  
KSAT-TV  
P.O. Box 2478  
San Antonio, Texas 78298

Dear Mr. Joslyn:

Thanks so much for setting aside a few minutes to meet with us and talk about San Antonio's favorite issue---water. I hope our brief update shed a little light on the tremendous amount of work that is progressing to secure our water future.

We appreciate your cooperative participation in our water conservation public service campaign. We could not have achieved the levels of awareness and participation in the conservation programs without your help. And while the community at large has significantly lowered the per capita water use over the last 15 years, we still have a ways to go to meet our goals. With your continued support I'm confident that San Antonio will meet and probably exceed those goals.

As we mentioned at the conclusion of our meeting, we will want to come back in May to brief you on what we project our new water supply costs will be over the next several years. San Antonio made some history with the adopting of the 50-year water plan last November. But the real proof of our willingness to move forward on water will be when the community says they are ready to pay for the new supplies.

Thank you again for all of your work and support on the water issue. Our community is in a much better position to deal with these challenges because of your positive approach.

Sincerely,

A handwritten signature in black ink, appearing to read "J.J. Amaro", is written over the typed name.

J.J. Amaro  
Secretary, SAWS Board of Trustees

PAUL A. RADER  
GENERAL

JOHN BUSBY  
TERRITORIAL COMMANDER



# The Salvation Army

LT. COLONEL PHILIP SWYERS  
DIVISIONAL COMMANDER

**FOUNDED IN 1865 BY WILLIAM BOOTH**

521 W. ELMIRA • P.O. BOX 12568  
PHONE: (210) 352-2000 • FAX: (210) 352-2005  
SAN ANTONIO, TEXAS 78212

MAJOR HOWARD BRATCHER  
AREA COMMANDER

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ADULT REHABILITATION CENTER  
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WOMEN'S AUXILIARY  
LINDA GAIDA, CHAIRMAN  
PEACOCK VILLAGE ADVISORY COUNCIL

April 30, 1999

Mr. Jim Joslyn  
KSAT Television Station  
P.O. Box 2478  
San Antonio, TX 78298

**RE: FLOOD RELIEF DONATION – VIDEO**

Dear Mr. Joslyn:

The Salvation Army is grateful for the \$7,192.06 donation given with the offer of the flood relief video. It was a graphic video, which showed the devastation of the flooding, and the many people affected by its rage. Those days were very busy, for all of us, helping those needing assistance during this very upsetting time so close to the Del Rio disaster.

The Salvation Army is still at work helping those who are just now getting a new place to live or finally putting their homes back in order. This donation will ensure even further assistance to helping those in need.

Your station has always been so helpful to The Salvation Army and we can not thank you enough for your support through the years. We look forward to working with you in the fall with the Angel Tree program.

May God bless you.

Sincerely,

Patricia Kitchen  
Public Relations/Volunteer Services Director

Xc: Major Howard Bratcher  
Jim Hart



REMEMBER THE SALVATION ARMY . . . NOW . . . AND . . . IN YOUR WILL

## Main Identity

---

**From:** "Leticia Hiatt" <lettie@ksat.com>  
**To:** <jestevis@surfus.net>  
**Sent:** Monday, March 19, 2001 11:55 AM  
**Subject:** Re: AUTOMATIC EMAIL - Feedback

THANKS FOR WATCHING. WE APPRECIATE YOUR FEEDBACK.

----- Original Message -----

**From:** <jestevis@surfus.net>  
**To:** <lettie@ksat.com>  
**Sent:** Friday, March 16, 2001 10:24 PM  
**Subject:** AUTOMATIC EMAIL - Feedback

>  
>  
> EMAIL SUBJECT:  
> ClickOnSA.com - Website Feedback  
>  
> MESSAGE:  
> To whom it may concern:,  
> I would just like to say that KSAT12 has been a great news cast to tune  
> into everyday at 5 and 10, even on weekends. With great reporters and great  
> coverage, that is what keeps me and my family watching your news cast. Its  
> sad to say that we are from Laredo, Texas and we don't even watch our  
> newscast because they are not as professional as you guys(KSAT). We would  
> like to thank you for keeping us covered with great info, news, weather, and  
> sports. Keep up the good work and we will always continue to tune into the  
> number one newscast of south Texas.  
> Thank you,  
> Estevis Fam.  
>  
> EMAIL ADDRESS:  
> [jestevis@surfus.net](mailto:jestevis@surfus.net)  
> ~~~~~ {ts '2001-03-16 22:24:59'} ~~~~~  
>



700 South Alamo  
Post Office Box 898  
San Antonio, Texas 78293-0898  
(210) 352-7000

March 23, 1999

Mr. Jim Joslyn  
General Manager  
KSAT-TV  
P.O. Box 2478  
San Antonio, Texas 78298-2478

Dear Jim:

On behalf of everyone at United Way of San Antonio, thank you for airing the PSAs to thank the San Antonio community for their support of the 1998 campaign. Your public service announcements send a message to our community that their generosity is appreciated and ultimately touches the lives of countless individuals.

Together, television stations of San Antonio contributed approximately \$600,000 in air time to broadcast the public service announcements of our thank you campaign. The publicity that your station affords United Way not only recognizes San Antonio's commitment to building a better community, but significantly strengthens community awareness.

Once again, thank you for the invaluable part you play in making a positive difference in many lives across San Antonio.

Sincerely,

L. Lowry Mays  
1998 United Way Chairman of the Board

*file*  
**Jim Joslyn**

---

**From:** garlin [garlin@ctesc.net]  
**Sent:** Wednesday, July 09, 2003 2:44 PM  
**To:** editorials@ClickOnSA.com  
**Subject:** Billboards

We enjoyed your recent editorial about the city's need for a stronger bill board ordinance. Please keep the heat on the council. If you win this battle, please tackle graffiti next!

Thank you, Gary and Linda Miller, Fredericksburg



**Main Identity**

---

**From:** Leticia Hiatt <lettie@ksat.com>  
**To:** <Deana@satx.rr.com>  
**Sent:** Friday, February 16, 2001 11:39 AM  
**Subject:** Re: AUTOMATIC EMAIL - Feedback

Thank you for your comments. Leslie is truly an inspiration. We appreciate your interest and loyal support. Thanks for watching KSAT 12.

----- Original Message -----

From: <Deana@satx.rr.com>  
 To: <lettie@ksat.com>  
 Sent: Friday, February 09, 2001 7:32 PM  
 Subject: AUTOMATIC EMAIL - Feedback

>  
 >  
 > EMAIL SUBJECT:  
 > ClickOnSA.com - Website Feedback  
 >  
 > MESSAGE:  
 > I was just in the chat with Leslie Mouton, and as I told her, KSAT is my  
 > favorite local news station. KSAT's on-camera crew is the best in local  
 > television, in my opinion.  
 > I am writing to applaud you for your support of Leslie's newscast tonight  
 > without her wig. This took great courage, not only for her, but for KSAT  
 > management as well. As a 15½-year cancer survivor I can assure you that KSAT  
 > and Leslie Mouton have made many, many people happy with this newscast.  
 > Thank you again.  
 >  
 > Deana Drake  
 > Cibolo  
 >  
 > EMAIL ADDRESS:  
 > Deana@satx.rr.com  
 > ^^^^^^^^^ {ts '2001-02-09 19:32:30'} ^^^^^^^^^  
 >

**Jim Joslyn**

---

**From:** cynhue@yahoo.com  
**Sent:** Sunday, November 30, 2003 10:32 AM  
**To:** lhiatt@ksat.com  
**Subject:** KSAT.com - Website Feedback

SELECTLIST:

11

NAME:

Cynthia Huerta

MESSAGE:

Thank you so much for airing The Lakewood Church. Joel Osteen has a very unique style and I think he has a way of reaching just about anyone. His message is uplifting and encouraging, and it is delivered in a very loving way. Thank you KSAT for offering this program. Hats off to you!

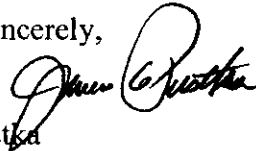
^^^^^^^^^^^^ {ts '2003-11-30 10:31:41'} ^^^^^^^^^^^^^

Y

Dear David Sears and Greg Simmons,

I would like to take this opportunity to thank both you and your great station for including the Shiner Comanche football team in your Friday Night Big Game Coverage. It certainly generated excitement not only among our athletic department but the whole city of Shiner. It is not often that athletes or teams from a Class 1A division has the opportunity to get media exposure, much less the exposure your station afforded our high school by including our playoff game in your Big Game Coverage segment. Please accept the enclosed caps as a big "Shiner Comanche" Thank You for your continued promotion of high school sports throughout your viewing area. For the seniors in our football program Friday night November 21, 2003 will never be forgotten because of your dedication to high school football. Thanks again from all the Shiner Comanche football team and the City of Shiner.

Sincerely,



James G. Pustka

Shiner High School Athletic Booster Club President

P O Box 564

Shiner, Tx 77984

(361) 594-4357

**Jim Joslyn**

---

**From:** Lettie Hiatt [lhiatt@ksat.com]  
**Sent:** Thursday, October 23, 2003 3:05 PM  
**To:** Jim Boyle  
**Subject:** FW: KSAT.com - Website Feedback

-----Original Message-----

**From:** brendalee@satx.rr.com [mailto:brendalee@satx.rr.com]  
**Sent:** Monday, October 20, 2003 8:52 PM  
**To:** lhiatt@ksat.com  
**Subject:** KSAT.com - Website Feedback

SELECTLIST:  
13

NAME:  
Brenda Keif

MESSAGE:

I love your station, and I especially like Steve Spriester. I really love your web page, and there really is not anything that you all can do to improve your station. It's perfect!!!!!!!

Just HAD to tell you all what a GREAT job you all have done.

Thank you

Brenda

^^^^^^^^^^^^ {ts '2003-10-20 20:52:15'} ^^^^^^^^^^^^^

**Jim Joslyn**

---

**From:** Perez, Janet [JPerez@saisd.net]  
**Sent:** Tuesday, November 11, 2003 4:07 PM  
**To:** bvalenzuela@ksat.com — *Bianca Valenzuela*  
**Cc:** jjoslyn@ksat.com  
**Subject:** Guest Reader

Thank you for accepting the invitation to be our "Guest Reader." The students are looking forward to having a celebrity reading to them. You are definitely a positive role model. San Antonio is so fortunate to have someone local on the news daily! Keep up the Great Job!

11/11/2003

**Jim Boyle**

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**From:** Steve Browne [sbrowne@ksat.com]  
**Sent:** Tuesday, August 05, 2003 4:50 PM  
**To:** jboyle@ksat.com  
**Subject:** FW: Re; Devils Sinkhole

-----Original Message-----

**From:** James Sorrells [mailto:jsorrells@ricc.net]  
**Sent:** Friday, August 01, 2003 8:03 PM  
**To:** sbrowne@Ksat.com  
**Cc:** Steve Browne  
**Subject:** Re; Devils Sinkhole

Steve this is just a note to say that we certainly appreciate what you and KSAT have done to advertise for the Devils Sinkhole. Our tours have more than doubled in attendance since you did your program. Again for the Society can only say thanks .

Sincerely,  
James Sorrells

**Jim Joslyn**

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**From:** tammyb1119@hotmail.com  
**Sent:** Sunday, October 12, 2003 9:39 AM  
**To:** lhiatt@ksat.com  
**Subject:** KSAT.com - Website Feedback

SELECTLIST:  
11

NAME:  
Tammy Boehl

MESSAGE:

THANK YOU for adding Joel Osteen and Lakewood Church to your Sunday morning programming. Due to a recent injury I have been housebound for almost 4 days, and was forced to miss church this morning. I cannot tell you how overjoyed I was to see Lakewood Church. I am a former resident of Conroe, Texas and never missed his ministries while a resident there. KUDOS to you for choosing to place such a man of God in your programming.

Thank you,

Tammy M. Boehl

^^^^^^^^ {ts '2003-10-12 09:39:12'} ^^^^^^^^^

# HARLANDALE INDEPENDENT SCHOOL DISTRICT

102 Genevieve

San Antonio, Texas 78214-2997  
(210) 921-4300 Fax (210) 921-4384



*Guillermo Zavala, Jr., Superintendent*

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February 26, 2003

KSAT 12

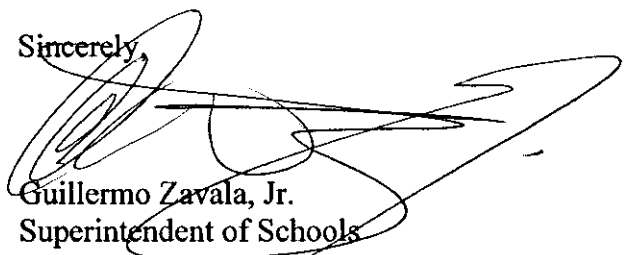
Mr. Jim Boyle, News Director  
1408 N. Saint Mary's Street  
San Antonio, TX 78215

Dear Mr. Boyle;

I would like to thank your news station for your assistance yesterday morning in communicating the school district closures to the public. In such instances when we in the school systems have to make such decisions in the early morning hours, we rely on the media to get such word out to our students and parents.

I want to assure you that your valuable community service did not go unnoticed, and I am very appreciative to you and your staff for providing such important information to the public. On behalf of Harlandale ISD students, teachers and staff, I thank you for your great help.

Sincerely,



Guillermo Zavala, Jr.  
Superintendent of Schools

GZ/DO/psw



Jim Joslyn

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**From:** linda.howlett@randolph.af.mil  
**Sent:** Friday, August 01, 2003 2:34 PM  
**To:** programming@clickonsa.com  
**Subject:** KSAT.com - Website Feedback

SELECTLIST:

11

NAME:

Linda Howlett

MESSAGE:

I think it is a wonderful service you provide by showing animals from the Animal Defense League that are available for adoption. On 24 Jul 03, your station featured a seven week old puppy (golden retriever & lab). Her name was Ember. I was fortunate enough to be selected to adopt her. Tony (my significant other) & I feel so lucky. She is so cute and a perfect addition to our home. Because she was featured on your station, we renamed her "KSAT". I was wondering if we could get a copy of the video clip featuring her on KSAT 24 Jul 03. My home phone number is (210)496-9802, however, it is probably easier for you to reach me on my mobile phone (210)387-7205. Your assistance is greatly appreciated.

Thanks, Linda

^^^^^^^^^^^^ {ts '2003-08-01 14:33:49'} ^^^^^^^^^^^^^

## Lettie Hiatt

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**From:** chizler52@netscape.net  
**Sent:** Monday, August 26, 2002 9:12 PM  
**To:** "Jim Joslyn"  
**Subject:** wow!

hello Mr. Joslyn,

how are you doing sir? you are amazing! thank you so much for everything. So many people have come up to me and said that the PSA's are great. i cannot thank you enough for this. you had asked for information about how to get the video or copy of the PSA. i don't have a car so it might be difficult for me to come by the station, however you can mail it to me or simply give a copy to maggie to give to me at school. my address is 5 deerhurst, SA TX, 78218. Whichever is easier for you. We plan on doing a presentation at school this week for the US, MS, and LS, so it would be great to start things off with that footage. well thanks again. take care and God bless...

ali arastu

p.s. if you need to get a hold of someone from school, in case you want to send it straight to our faculty sponsor, mrs westerman, the school number is 483-9100. just another option....

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Your favorite stores, helpful shopping tools and great gift ideas. Experience the convenience of buying online with Shop@Netscape! <http://shopnow.netscape.com/>

Get your own FREE, personal Netscape Mail account today at <http://webmail.netscape.com/>

**Jim Boyle**

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**From:** BetteBerns@aol.com  
**Sent:** Sunday, June 08, 2003 10:40 PM  
**To:** newsdirector@clickonsa.com  
**Subject:** AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:  
ClickOnSA.com - Website Feedback

MESSAGE:

Thank you so very much for the coverage of all of the fatal drunk driving crashes. We, at MADD, will continue in our efforts to stop drunk driving. With your support, so many more people will begin to understand the horror and sadness that drunk driving crashes cause families. Hopefully, a drunk driver somewhere in our community may think twice before turning that key. Call if you need anything.

Bette Berns

MADD

Director of Victim Services

EMAIL ADDRESS:  
BetteBerns@aol.com  
^^^^^^^^^^^^ {ts '2003-06-08 22:39:51'} ^^^^^^^^^^^^^

**Lettie Hiatt**

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**From:** Pesoart@aol.com  
**Sent:** Saturday, July 06, 2002 1:46 PM  
**To:** programming@clickonsa.com  
**Subject:** AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:  
ClickOnSA.com - Website Feedback

MESSAGE:  
Congratulations! You are doing a great job covering this flood. I am, however, wondering if, when all this is over, you will be showing the soap operas that we missed last week. Thanks for your reply.

EMAIL ADDRESS:  
Pesoart@aol.com  
^^^^^^^^^^^^ {ts '2002-07-06 13:46:07'} ^^^^^^^^^^^^^

**Lettie Hiatt**

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**From:** cheryl holmes [mariongoodman@earthlink.net]  
**Sent:** Wednesday, July 10, 2002 10:50 PM  
**To:** jjoslyn@ksat.com  
**Subject:** today's 5pm story by Mark Austin on Etosha Rescue in Seguin6

**Dear Mr. Joslyn,**

**My name is Cheryl Holmes. I am the Administrator of Etosha Rescue and Adoption Center in Seguin. Today Mark Austin and his camera man were out interviewing our Director Bonney Williams for a story you ran on the 5pm newscast.**

**I want to let you know Mark's story was VERY impressive and we have recd many phone calls since. Everyone mentions what a fabulous job Mark did on the story and remarked on his professionalism and compassion. Personally, I thought his story was awesome! What a nice man he is and what a truly warm and wonderful story. I doubt anyone could have done it any better! I just thought you should know and also see some of the feedback we are receiving.**

**I am receiving tons of emails from ppl who heard abt the story and are going to your website looking for the video story and it's not there. Many of these ppl are animal rescues and shelters we know, in and out of state. I have promised to keep chking your website for the story so i can email it to them. Would you pls consider posting the story for others to see?**

**The publisher of "Paws4Rescue Magazine is also going to run a story on us. He contacted me today.**

**Again, thanks so much for this wonderful story abt the forgotten 4 legged flood victims and for allowing Mark to do the story. EXCELLENT EXCELLENT JOB! EVERYBODY LOVED IT!**

**Sincerely,  
Cheryl Holmes  
Etosha Rescue and Adoption Center  
Seguin Texas  
S.A. # 945-0192**

12/30/2002

**Lettie Hiatt**

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**From:** DollShop@aol.com  
**Sent:** Wednesday, July 03, 2002 12:48 PM  
**To:** programming@clickonsa.com  
**Subject:** AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:  
ClickOnSA.com - Website Feedback

MESSAGE:

You have done a great job letting people know what's going on with the Flooding in town!

I have one question. Since All My Children has not aired in 2 days, are you going to show the missed episodes at a different time?

THANKS :>)

EMAIL ADDRESS:  
DollShop@aol.com  
^^^^^^^^^^^^ {ts '2002-07-03 12:47:39'} ^^^^^^^^^^^^^

## **Lettie Hiatt**

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**From:** rubentc@hotmail.com  
**Sent:** Friday, July 05, 2002 11:02 PM  
**To:** community@clickonsa.com  
**Subject:** AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:  
ClickOnSA.com - Website Feedback

MESSAGE:

HI loved the covered you all provided for the Flood of 2002. As a deaf consumer, I was mostly lost to all the commentary and reporting. Good graphics, so that helped immensely. I was wondering if you all can consider some sort of closed-captioned alert system so that deaf people like me can enjoy or learn about what is going on on events such as this.  
Thanks.  
R. Cassiano

EMAIL ADDRESS:  
rubentc@hotmail.com  
^^^^^^^^^^^^ {ts '2002-07-05 23:01:55'} ^^^^^^^^^^^^^

Lettie Hiatt

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**From:** mecantu@aol.com  
**Sent:** Friday, August 16, 2002 7:45 PM  
**To:** programming@clickonsa.com  
**Subject:** AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:  
ClickOnSA.com - Website Feedback

MESSAGE:

Thank you! Thank you! Thank you!  
"Remarkable Journey" have proven its title. I would like to praise KSAT for airing such a tv program. Finally, people of color are on mainstream television, telling their stories. I encourage this station to continue with this programming and hope that other stations follow your lead.

sincerely,  
mary

EMAIL ADDRESS:  
mecantu@aol.com  
^^^^^^^^^^ {ts '2002-08-16 19:45:17'} ^^^^^^^^^^^



**Lettie Hiatt**

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**From:** Elisa Hernandez [elisaluna2001@yahoo.com]

**Sent:** Wednesday, July 10, 2002 12:03 AM

**To:** KSAT 12

Good Evening!

I am sending this e-mail to make a comment. KSAT 12 is my preferred choice for any and all news coverage. I would like to commend each and every one of the person who was involved in keeping the public informed of all that was and has been happening with the recent storms and flooding situations. They were on air for most if not all day long and I know it has to be quite exhausting. They have families as we all do. Their dedication pays off with very few casualties due to their warnings to the public. I simply want to say "THANK YOU FOR YOUR HARD WORK" and "A JOB VERY WELL DONE".

Sincerely,

A Loyal KSAT 12 Viewer

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**Do You Yahoo!?**

New! SBC Yahoo! Dial - 1st Month Free & unlimited access

12/30/2002

## Lettie Hiatt

---

**From:** Lettie Hiatt [lhiatt@ksat.com]  
**Sent:** Friday, February 22, 2002 9:09 AM  
**To:** David Cuccio (dcuccio@ksat.com)  
**Subject:** FW: AUTOMATIC EMAIL - Feedback

David -- F.Y.I. (This was an ABC Special)

Lettie

-----Original Message-----

**From:** M2MinNBTex@hotmail.com [mailto:M2MinNBTex@hotmail.com]  
**Sent:** Friday, February 22, 2002 1:51 AM  
**To:** programming@clickonsa.com  
**Subject:** AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:  
ClickOnSA.com - Website Feedback

MESSAGE:

On February 15th 2002, you aired a show called "The 'in-crowd' and social cruelty" on your station. Our church would like to make use of it for an educational discussion about such matters as were being shown or displayed quite aptly in that show you aired. Is there anyway at all we would be able to obtain a copy of it from y'all at all? We'd sure like to be able to use it for our religious educational department's usage for the betterment of our community's sake somehow or other which would be discovered through our discussions we came to the decisions during it then too now. So how would lone obtain a copy?

We'd sure appreciate it most considerably for sure, and also want to let you know how well-done it was also too! We're sure looking forward to hearing back from you then too now if you would be so very kind as to allow to to buy a copy for our general use here then too, for sure, guys!

Thank you most heartily both for the airing of it as well as your coming up with the discovery of it as well, which even though it is not totally a novel idea, it's thoughts being also shown by the book called "The Story of 'O'", but still it is one that was so much better said and laid out is all though too, for sure, y'all. So thank you most gratefully for your taking of your space on the waves to show it on your station and allow those of us who are interested in improving our world would have the opportunity to do so! It surely does that merely by the mere fact of those who viewed it as well, I feel quite sure!

Since it may be good for a lenten service planning for the group to be discussing it, would you be so kind as to expedite this reply to this request as well then too? So surely do want to tell you of our gratitude for the airing of it as well as for any info you can give!

EMAIL ADDRESS:  
M2MinNBTex@hotmail.com  
^^^^^^^^^^^^ {ts '2002-02-22 01:50:36'} ^^^^^^^^^^^^^



**South Texas  
Blood & Tissue Center**

April 10, 2002

Mr. Jim Joslyn  
Vice President/General Manager  
KSAT 12 - TV  
1408 N. St. Mary's  
San Antonio, TX 78215

Dear Mr. Joslyn,

Thank you to KSAT 12- TV for your wonderful support of the "Project Amor Blood Drive & Minority Marrow Registration". This event was a tremendous success with 700 blood donations and 173 marrow registrants.

Every day volunteers need to donate 400 units of blood to supply the 80 hospitals in 43 counties it serves. This is a daunting challenge, but with the tremendous support of KSAT 12-TV we continue to assure that blood will be there when south Texas patients are in need.

Your dedication of time, energy and talent ensured the success of this drive. Thank you for educating the community and encouraging support of the community blood donor program.

Sincerely,

Norman D. Kalmin, MD  
President/CEO and  
Medical Director



## Lettie Hiatt

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**From:** Lettie Hiatt [lhiatt@ksat.com]  
**Sent:** Wednesday, January 09, 2002 3:56 PM  
**To:** Jim Boyle (jboyle@ksat.com)  
**Subject:** FW: AUTOMATIC EMAIL - Feedback

Jim -- F.Y.I.

Lettie

-----Original Message-----

**From:** mrsajmac@hotmail.com [mailto:mrsajmac@hotmail.com]  
**Sent:** Wednesday, January 09, 2002 3:50 PM  
**To:** community@clickonsa.com  
**Subject:** AUTOMATIC EMAIL - Feedback

EMAIL SUBJECT:  
ClickOnSA.com - Website Feedback

MESSAGE:

I want to think you for airing The interview at the wildlife Orphenage, it was so good to see GOOD!! News, for a change. I was so touched by the way THE PEOPLE responded, with donations. meeting their needs, and then some over, for food and care. I want to thank those People for their Love of Anamals AND ksat must have a Heart for Anamals or you would no' have covered THAT story, i did not see it on any other SO CALLED FIRST' with the news.tv channels My Mom use to say THE PROOF IS IN THE PUDDING!! I believe you all have The Pudding!!! Thanks Again!! And Keep up the good works

EMAIL ADDRESS:  
mrsajmac@hotmail.com  
^^^^^^^^^^^^ {ts '2002-01-09 15:49:51'} ^^^^^^^^^^^^^



# City of San Antonio Police Department

Al A. Philippus  
Chief of Police



*An Organization of Value-Oriented People  
Reflective of Our Diversity  
Dedicated to Serving the Community  
With Integrity, Honor, and Fairness  
That All May Know Justice, Equality  
And Freedom Under the Law*

March 4, 2002

Mr. Jim Boyle, News Director  
KSAT-TV 12  
Box 2478  
1408 N. St. Mary's  
San Antonio, Texas 78298

Dear Mr. Boyle:

I would like to take this opportunity to personally express my deepest gratitude to you and your agency for the immediate response received during a most difficult and sensitive situation.

On Friday, March 1<sup>st</sup>, San Antonio and the Korean community experienced a tragedy at the loss of three individuals and the kidnapping and assault of a fourth. Within minutes of the incident, police and news crews arrived. As information and descriptions developed about the stolen vehicle and the kidnapping victim, news agencies were instrumental in broadcasting significant information, which ultimately led to the rescue of the kidnapped woman and the arrest of the suspect responsible for such a brutal act of violence.

I am truly grateful for the cooperation and professionalism your agency continuously displays and without your support in immediately broadcasting information, this incident may have had an even more tragic ending.

Sincerely,

Al A. Philippus  
Chief of Police

AAP:sg

